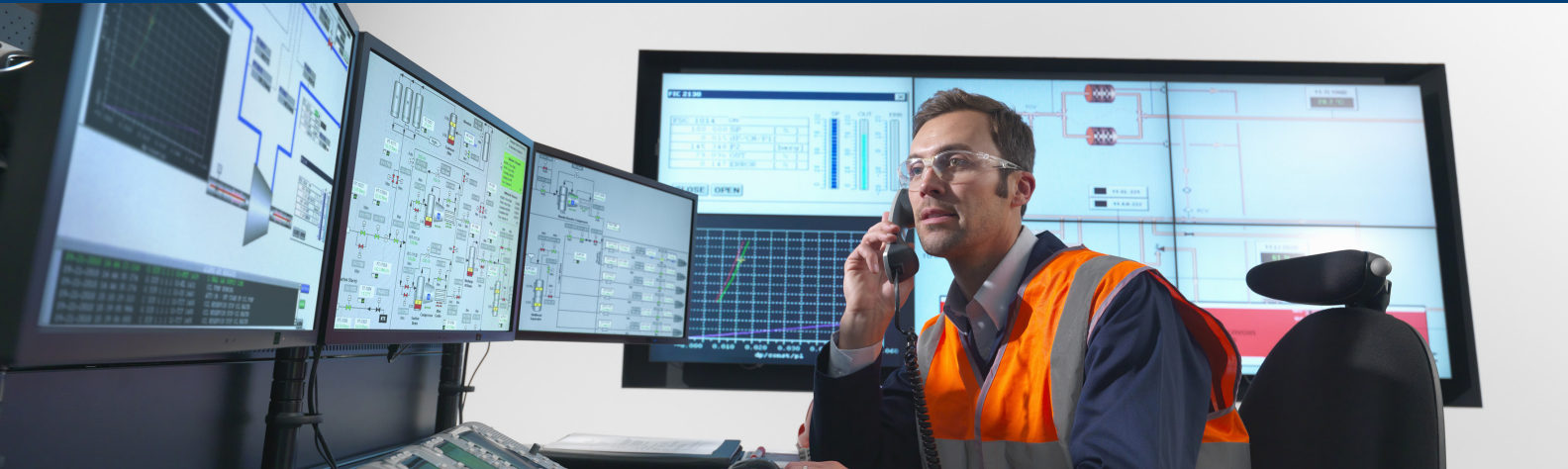


MultiSync® Desktop Series

## Operational Guidelines



Sharp/NEC desktop displays are designed to perform reliably over the long term. However, our desktop displays are primarily designed for standard office use, and use a variety of technologies depending on actual application and user requirements. This document provides further detailed information and recommendations for maintaining image quality.

### Information on 24/7 operation

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Sharp/NEC recommends the avoidance of actual 24/7 use of desktop displays. If such use is deemed inevitable, Sharp/NEC approves the following products to be used in such conditions:

MultiSync® EA231WU

MultiSync® EA242WU

MultiSync® EA271U

MultiSync® EA241F

MultiSync® EA271F

MultiSync® EX241UN

MultiSync® EA242F

MultiSync® EA271Q

### Recommendations for optimised 24/7 operation

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- Content should not be of static nature (image retention is not covered by either standard warranty nor warranty extension).
- Operating temperature should be as low as possible (ideal: room temperature).
- If possible, reduce brightness (reduces wear on the LCD panel and minimises power consumption). All the aforementioned desktop display products require a maximum brightness setting of 70% to be compliant with the 24/7 warranty extension.
- Where possible minimise the contrast of the content (sharp black/white contrasts should be avoided).

## Helping prevent image retention on an LCD display

LCDs can show image retention when static information is displayed for an extended period of time which is commonly called image retention. Image retention is not covered by warranty as the user can avoid image retention by taking certain measures.

### Be extra careful with modified screens

When a protection sheet (glass, acrylic/touch screen) is installed over the LCD surface, or the desktop display is mounted in a wall or separate housing, take special care to ensure ambient temperature is within the monitor usage specification. Using an LCD display in areas with ambient temperatures above 35 degrees Celsius can reduce the time period in which image retention may occur. The monitor's ventilation holes must be free of dust and dirt in all locations.

### Power save or power OFF

Sharp NEC Display Solutions recommends that the display enters the power saving mode, or is turned off, when not in use. Leaving the unit on – even with a blank screen – decreases the overall lifetime of the display. Turning off, or using power management, for 6-8 hours per day can considerably extend the life of the product and minimise image retention.

### Screen saver control for static images

In those rare instances when static images over a long period of time cannot be avoided, Sharp NEC Display Solutions insists that the display's "Screen Saver" control is activated. This feature is selected via advanced OSD (On Screen Display) under "Screen Saver"/ "Motion".

## Tips for optimised content design

- Keeping the operating temperature as close to room temperature as possible
- Avoiding high brightness levels which is closely related to a)
- Avoiding bright background colour.
- Horizontal scrolling of characters/images at regular, periodic intervals.
- Movement of characters/images at periodic intervals. Applying movement to the screen content is one of the most effective ways of reducing image retention. This can easily be achieved by shifting the whole screen content, or just portions that are usually static.

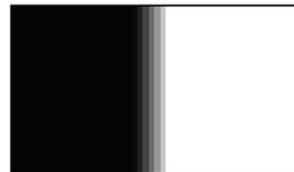
*Please note: When showing the same static content for an extended period of time, showing a different content for a few seconds will not help reduce image retention. The best effects are achieved when different contents are shown for an equal period of time. Switching the displays off for a few hours per day also supports efforts to minimise image retention effectively.*

- Avoid vertical lines, borders or frames next to high contrast pictures.
- Avoid high contrast image patterns. High contrast patterns should not be positioned side by side in a static image. This type of pattern increases the risk of image retention due to the presence of charges in the LCD in adjacent areas.

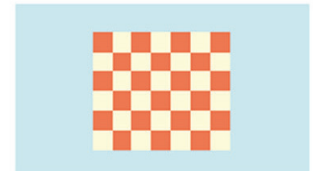
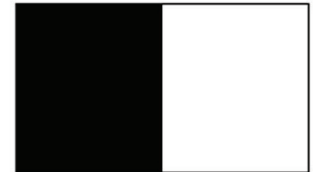
Displays operating under 24/7 conditions (or more than 7000 hours/year) are very likely to experience accelerated aging effects (e.g. staining, image retention, brightness non-uniformity), which cause visible deterioration of image quality.

Consequently, Sharp/NEC considers that displays which are operated as 24/7 (or more than 7000 hours/year) and which have visible image deterioration are nonetheless still offering an acceptable performance within the expected ageing processes and will not be considered defective.

### EXAMPLES OF A GOOD DESIGN



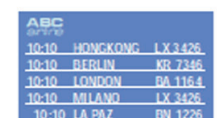
### EXAMPLES OF A BAD DESIGN



Not recommended: Black / White combinations of fonts and sharp borders with rapid changes



Characters scrolling in horizontal direction / logo in vertical direction



Insert moving pictures between fixed images

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